

MADISON BUTLER

Speaker • workplace advocate • founder, Permission Slip Labs

Madison Butler helps organizations and humans rethink work, ambition, identity, and success. She's a keynote speaker and unapologetic advocate for human-first leadership — the kind that protects people first and performance follows. Her work reaches a community of 230K+ leaders, founders, and ambitious humans rebuilding what work looks like.

THE REACH — 230K+ HUMANS

160K+

LINKEDIN FOLLOWERS

47K+

NEWSLETTER SUBSCRIBERS

20K+

TIKTOK FOLLOWERS

10K+

X / TWITTER FOLLOWERS

THE AUDIENCE

- HR & People leaders
- Founders
- Executives
- Burned out professionals
- Career changers
- Creators
- Ambitious humans redefining success

OPPORTUNITIES

- Sponsored content
- LinkedIn partnerships
- Newsletter sponsorships
- Thought leadership campaigns
- Speaking partnerships
- Event collaborations
- Cross-platform campaigns
- Product integrations

TOPICS I COVER

Leadership

Career growth

Burnout

Travel

Financial wellness

Identity

Work-life boundaries

Human-first work

SPEAKING – FEES & FORMATS

Domestic In-Person (USA)	\$12,000 – \$15,000*
International In-Person	Please inquire
Virtual	\$5,001 – \$10,000*

* Ranges are a guideline. Final fees vary by engagement type and are subject to change.

AVAILABLE FORMATS

Keynote	Virtual Presentation	Fireside Chat	Panelist
Webinar	Emcee	Moderator	Workshop & Training

SIGNATURE TALKS

DON'T DROP THE BALL

The Glass Ball framework: people are glass, everything else is plastic. A direct challenge to how leaders prioritize deadlines over humans.

IT'S NOT THAT SERIOUS: A GUIDE TO CARING LESS

Emotionally detaching from work without disengaging or underperforming. You are the glass ball — everything else is plastic.

FROM FUMES TO FUEL: BREAKING UP WITH BURNOUT

Burnout isn't an individual problem — it's a culture, system, and leadership problem. A wake-up call and strategy session.

AUTHENTIC LEADERSHIP: VULNERABILITY FIRST

Your authenticity is your strength. Leading with vulnerability to foster trust, safety, and human connection.

THE FUTURE OF WORK: DESIGNING YOUR ORGANIZATION FOR SCALE

Design for humans, not resumes. Human-centered leadership that builds organizations for longevity.

BUILD FOR YOU: AUTHENTIC PERSONAL BRANDING

Your network is your net worth, but your personal brand is your asset. Build a brand that reflects who you genuinely are.

COLORING OUTSIDE OF THE LINES: LIVING YOUR LIFE FOR YOU

The liberation of breaking away from societal expectations. Being human without expectations — being you for you.

THE FUTURE OF WORK IN THE AGE OF AI

Authenticity is the real competitive advantage in an AI-powered workplace. Center people, not just processes.

Don't see what you need? Custom talks are tailored to your event, audience, and goals.

PARTNERSHIPS

I DON'T CREATE ADS.

I create conversations.

Partnership with Madison isn't a placement — it's a conversation. Sponsored content, newsletter sponsorships, thought leadership campaigns, and event collaborations are built with the same voice and point of view that earned this audience in the first place. Brands that show up here show up as humans, not logos. That's why the conversations move people.

WHY PARTNER

- Direct access to a 230K+ community of leaders, founders, and ambitious humans rethinking work
- Cross-platform reach: LinkedIn, newsletter, TikTok, and X / Twitter
- Authentic, story-led content — never copy-paste sponsored
- Aligned, values-first collaboration with brands that care about people

BOOK / PARTNER

SPEAKING	gravityspeakers.com/speakers/madison-butler
PARTNERSHIPS	madison@bluehairedunicorn.com
WEBSITE	permissionsliplabs.com

"Book me before your team makes another values slide."

PRESS / CONTACT

QUICK CONTACT

Email: madison@bluehairedunicorn.com
Booking: gravityspeakers.com/speakers/madison-butler
Website: permissionsliplabs.com

SOCIAL HANDLES

Instagram: [@thecorporateanarchist](https://www.instagram.com/thecorporateanarchist)
LinkedIn: [linkedin.com/in/bluehairedunicorn](https://www.linkedin.com/in/bluehairedunicorn)
TikTok: [@madisonameliab](https://www.tiktok.com/@madisonameliab)
X / Twitter: [@madisonameliab](https://twitter.com/madisonameliab)

FOR MEDIA & PARTNERSHIPS

For press inquiries, speaking bookings, and partnership opportunities, reach out via email or the booking link above. Social channels are active for updates, behind-the-scenes content, and direct engagement.